

## **Photo/Name Release Policy**

Chico Country Day School reserves the right to take pictures and shoot videos to use in CCDS newsletters, documents, publications and the CCDS website.

The school has developed content guidelines for its website and publications in this regard:

- The full name, address, phone number, or e-mail address of a student will not be provided on the school website or in a publication.
- Photographs of large groups of students may be posted on the school website and/or on CCDS newsletters, documents and publications without parental permission as long as individual students are not singled out or identified in any way.
- Parental permission must be obtained, by parents/guardians signing the CCDS
   Photo/Name Release Agreement, before photographs of individual students or small
   groups of students are used in CCDS newsletter, documents or publications, or posted
   on the CCDS website.
- Photos and rosters of school groups or teams will include full names and/or uniform numbers.

Parents are reminded that posting photos, videos and information about students other than their own children on the internet is a violation of privacy rights. CCDS does not authorize the posting of individual or small group photos or videos of CCDS students (other than one's own child(ren)) engaged in school sponsored events or activities on any social network site such as Facebook or MySpace.